

Gator Snow Ski Club

2016-2017 Advertising Rates on Website or E-Mail blasts

WEBSITE ADVERTISING:

Select the size and the page(s) where ad will be shown for 12 months. All ads include a clickable link to your website.

Full Size Display (300 x 300 pixels)

Home Page plus Sponsors
Page

\$400

One Inner Page plus
Sponsor Page

\$300

Sponsors Page Only

\$200



This is a
FULL SIZE DISPLAY
PREMIUM
ADVERTISING
SPACE
AVAILABLE

300 px (wide) x 300 px (tall)

Half Size Display (300 x 150 pixels)

Home Page plus Sponsors
Page

\$200

One Inner Page plus
Sponsor Page

\$150

Sponsors Page Only

\$75



HALF SIZE DISPLAY
PREMIUM
ADVERTISING
SPACE
AVAILABLE

300 px (wide) x 150 px (tall)

Page Banner Any Page (600 x 150 pixels) \$500

LANDSCAPE BANNER
PREMIUM
ADVERTISING
SPACE
AVAILABLE
600 px (wide) x 150 px (tall)

Quick Links (1-4 words with hyperlink)

Home Page plus Sponsors Page	One Inner Page plus Sponsors Page	Sponsors Page Only
\$125	\$100	\$80

Example of Quick Link: [My Company is Great!](#)

Your ads will run in the locations selected, for one full year. All the ads will be image-maps or links, that will take the user to your website when they click. Make all checks payable to the Gator Snow Ski Club.

Don't have an ad? NO PROBLEM! I will create one for you (fee \$50/hour payable to Gator Snow Ski Club). Most ads take 1 hour, perhaps 2 hrs if many revisions.

Do you want to use your business card? That would fit nicely in the half size display. Scan it and send it to me via e-mail. Or I can scan it for you for \$20 (again, payable to the Club).

Contact: Estela Basso webmaster@gatorsnowskiclub.com 561.214.1603

E-MAIL BLASTS

Add your ad to our weekly e-mail blasts.

Your ad size should be up to 600 pixels wide, and up to 150 pixels tall. All ads include a clickable link to your website.

- **Price per inclusion ONLY \$10**
- **Buy 4 inclusions \$8/each**
- **Buy 10 inclusions \$6/each**
- **Buy 20 inclusions or more: \$5 each!!!!**